

## **What you need to know about child criminal exploitation: County Lines exploitation young person booklet available**

As part of the regional County Lines awareness campaign, Eyes Open, a booklet has been developed for high school aged children to explain what County Lines exploitation is, what the additional types of exploitation are and where young people can go for help and advice.

The campaign was launched in March this year but was significantly overshadowed by the announcement of the national COVID-19 lockdown.

After a pause, the campaign has been restarted, starting with the distribution of the young person's booklet which was developed as part of a regional approach to tackling County Lines and exploitation, coordinated by the Regional Organised Crime Unit.

Significantly, Eyes Open is based on clear insight and evidence, supported by focus groups with young people who have been victims of County Lines criminals. The quotes that appear in the campaign and the supporting booklet are direct quotes from these young victims.

The digital version of the booklet can be downloaded here:

[www.lancashire.police.uk/media/1344172/what-you-need-to-know-about-child-criminal-exploitation.pdf](http://www.lancashire.police.uk/media/1344172/what-you-need-to-know-about-child-criminal-exploitation.pdf) or alternatively, there are limited printed copies available free of charge.

If you would like to receive hard copies of the booklet, please contact Zoe Graham, Lancashire Constabulary's Campaigns Officer [zoe.graham@lancashire.police.uk](mailto:zoe.graham@lancashire.police.uk) with the following details:

- The number of booklets required
- Contact name at the school to address the delivery to and;
- The full name and address of the school, including postcode

Booklets will be distributed on a first come, first served basis.

For more information about the Eyes Open campaign, visit [www.eyes-open.co.uk](http://www.eyes-open.co.uk)